



Sustainable development strategy
OF FAMILLE PERRIN

« We are a committed family business, with a long-term vision, we want to pass on a sustainable heritage to future generations.

We are attached to the land, aware of our place in Nature, in an ecosystem, in a life cycle.

We are aware of the environmental and societal challenges of our sector, particularly those of climate and biodiversity, and we know our responsibility.

We are at the forefront to act.

We are passionate about our work and want to promote and give all the products and benefits of the vine.

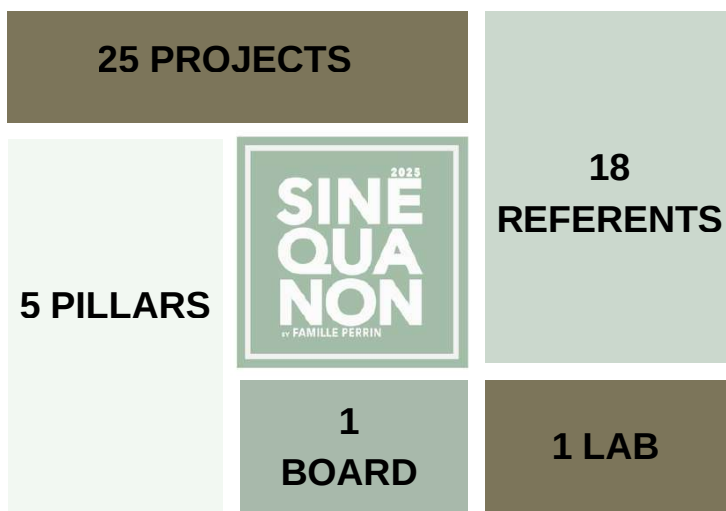
We believe that the company must collaborate with its ecosystem and be regenerative (have a positive impact on its ecosystem).

We are attentive to the innovations of the sector to help us make our practices ever more sustainable.

We guarantee our economic sustainability: ensuring a good level of productivity while respecting quality and minimizing our impact on the environment. »

Famille Perrin

The strategy is based on:



Our PILLARS AND COMMITMENTS

The SINE QUA NON 2025 strategy is in line with the historical commitments of the Perrin family.

PILLAR 1 - PARTNERS & TERRITORY

Be a committed player with our partners and our territory

- To be demanding in the choice of our partners and service providers
- Cooperate with our partners to progress collectively towards sustainability
- Promote a fair & sustainable producing and trading model



PILLAR 2 - ENVIRONMENT & INNOVATION

Innovate for resource-efficient, circular and low-carbon practices

- Rethink our models and practices to preserve natural resources and reduce our carbon footprint to tackle climate change
- Develop innovative, competitive and smart products and services while guaranteeing sustainable practices and being part of a continuous improvement process
- Develop the circular economy in our value chain by limiting waste



PILLAR 3 - NATURE & CLIMATE

Cultivate harmony with nature

- Develop regenerative viticulture practices to take care of the soil and biodiversity
- Move towards a positive footprint to evolve in symbiosis with our natural ecosystem
- Contribute to research on the impacts of climate change



PILLAR 4 - QUALITY & CONSUMERS

Guarantee quality and promote responsible consumption

- Bring pleasure and conviviality with the guarantee of authentic, quality wines and products, healthy for the consumer and respectful of nature
- Aim for transparency and consumer awareness
- Cultivate a relationship of trust and proximity with our customers and be attentive to the needs and new expectations of consumers



PILLAR 5 - EMPLOYEES DEVELOPMENT

Capitalize on our family DNA for the commitment and development of our employees

- Act for the collective well-being of our employees while guaranteeing their safety
- Develop and guarantee the quality of life at work
- Support the development of our employees through various training programs
- Develop a culture of sustainability and allow our employees to be actors of change

ACTIONS

in progress

EXAMPLES OF ACTIONS ALREADY IN PLACE



Implementation of a responsible purchasing policy and frequent meetings with our suppliers

Involvement in working groups :

- Sustainable Wine Roundtable (SWR)
- Regenerative Viticulture Foundation (RVF)
- Communauté du Coq Vert
- Union des Maisons & Marques de Vin (UMVIN)
- Pôle Innov'Alliance
- Club RSE du CRITT Paca



A carbon footprint accredited ISO14064

60 117 tCO2e

in 2022
on scopes 1, 2
and 3

66%

of our bottles are lightened

+85%

of our waste is recycled



Agroecology
Planting of trees
and grassing of vineyards



Pioneer in the innovative
approach of organic agriculture
since 1950



IFS (2015) and BRC (2006)
certifications for years, in-
house laboratory...



A quarterly internal newsletter created in 2022 called "La Lettre Perrin", on-site Foodtruck, convivial day, YouTube channel...



Tilling of selected plots with a draft horse. Eco-pasture with sheep.

EXAMPLES OF ONGOING ACTIONS

COOPERATION WITH STAKEHOLDERS

Implementation of an annual work group and discussion day on the theme of sustainable development with our main wine suppliers.

COLLECTIVE SOLIDARITY ACTIONS FOR THE REGION

- Support for “La Clé” association in Montpellier and “MAS d'Arausio” in Orange
- More than 60 employees participated in the Pink October race in Serignan du Comtat



REDUCING THE USE OF NATURAL RESOURCES

- Research on recycling processed water
- Installation of solar panels
- Heat recovery from equipment

SUPPORTING EACH PERSONAL JOURNEY

Induction program for new employees and site visits

& more...

Tasting workshops and biodiversity awareness for employees, partnerships and collaborations with education providers (high schools, engineering schools)...



CHÂTEAU DE BEAUCASTEL

ECO-RESPONSIBLE CONSTRUCTION

Château de Beaucastel launched an architectural competition in 2017, attracting 1,200 applications. The selected project, designed by Bijoy Jain (Studio Mumbai) in collaboration with architect Louis-Antoine Grégo (Studio Méditerranée), stood out for its ecological commitment. Designed to be part of a sustainable approach, it aims to pass on to future generations a heritage in harmony with its environment.



RAINWATER

To ensure water self-sufficiency, large storage reservoirs were dug 13 meters deep, capable of holding up to 3,000 m3 of rainwater. These reservoirs are maintained at a constant temperature of 13°C, thanks to their depth, and this water is used not only to clean the cellars but also for natural cooling of the cellars.

PROVENÇAL WELLS

The cooling system uses "Provençal wells," a traditional process that involves circulating fresh air captured at ground level. This air is then channelled into the water reservoirs, where it cools before being distributed throughout the cellars, thus maintaining a stable and pleasant temperature without the need for energy-intensive air conditioning.

EARTH EXTRACTION

As for the materials used for construction, they are mainly derived from the earth extracted during the excavation of the new foundations. This earth is compacted into different layers to form the walls of the winery, thus integrating the terroir directly into the architecture. More than 75% of the materials from the demolition of the old winery are reused in the new structure, making it an extremely environmentally friendly project, significantly reducing waste and the construction site's carbon footprint.





PROMOTING CO-PRODUCTS FROM VINES AND WINES

15 YEARS OF RESEARCH AND COLLABORATION

Committed to a circular approach, the Perrin Family explores the potential of co-wine products to develop new sectors, particularly in cosmetics, natural health, and bio-sourced materials.

CREATION OF BEAU DOMAINE

Beau Domaine is a skincare brand that combines science and terroir, inspired by their love for Provence and respect for nature. Combining the expertise of Pierre-Louis Teissedre and Nicolas Lévy, the range uses patented active ingredients, such as GSM10® and ProGR3®, derived from vines and wine. With vegan, gender-neutral products suitable for all skin types, Beau Domaine stands out for its transparency, effectiveness, and commitment to the environment.

CIRCULAR ECONOMY

By collaborating with a network of local and international stakeholders, we promote plant resources to build a sustainable and circular future that respects people and the land. Our ambition is to develop natural health products, alternative winemaking solutions, and bio-sourced materials.

At the same time, we are developing a catalogue of locally sourced active ingredients to better exploit and diversify these resources. The goal: to enrich diversity.





Research and innovation project incubator



To be an accelerator for
the Sine Qua Non strategy



Anticipating the future
challenges of the sector



Developing an internal and
cross-functional culture of
innovation



Developing an approach of
openness and cooperation
with stakeholders and our
ecosystem



Contact

Famille Perrin - Route de Jonquieres - 84100

Orange - France - contact@familleperrin.com

Tél: + 33 4 90 11 12 00 - www.familleperrin.com